

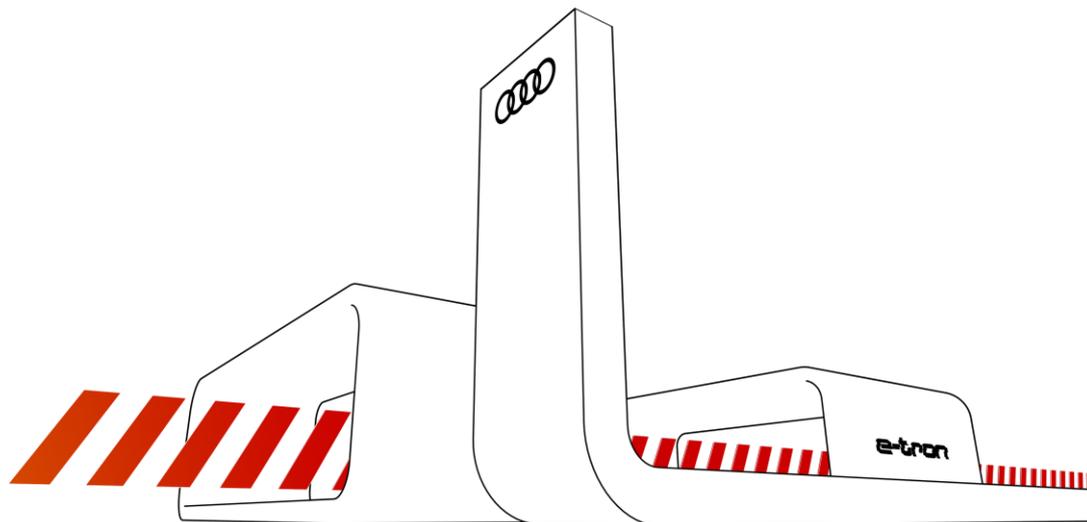


— mobile living

Press release

Hamburg, May 16, 2018

event coodos – First presentation of mobile event modules in Berlin



At the Formula E in Berlin on May 19, AUDI AG and LTG Lofts to go GmbH & Co. KG will present the event coodos to the general public for the very first time. With their distinct architecture, the event coodo S (one coodo) and the event coodo M (two coodos) will compose the heart and soul of the “Audi e-tron booth” in the e-village. “For many events of ours, the modular and variable event coodos present the ideal solution,” says Norbert Schrofner, Head of Event and Sports Marketing at Audi. He adds: “...since we were looking for a high-quality concept that could be extended – or reduced in size – at any time.”

As part of Round Nine of the Formula E championship in Berlin on the premises of what used to be Tempelhof Airport, the event coodos will be delivered by truck, unloaded and joined together. As Mark Dare Schmiedel, CEO and founder of LTG Lofts to go, explains: “In this way, the event coodos are immediately deployable, with only a few hours of preparation needed! Their simple and modular structure ensures the company’s organizational freedom. And for another event, the coodos can be



re-used, or used in a different combination, for example as an event coodo L (one unit comprising three coodos).”

The retro-futuristic unit spans 10.5 m in length, is 3 m deep and 3.2 m high; it is available in three models S, M, and L. Their robust aluminum-and-steel frame is encased by glass-fiber reinforced plastic that is both weather and UV resistant. The static qualities of each model have been verified by external experts; all models can be hauled by truck.

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